

# MAD EXPERIENCE

Artist residency Úbeda from July 31st to August 7th



## Art and Develop movement (MAD)

Why do artists normally work alone? Even in an artist residency, ¿do I only have the support of my peers? What possibilities do I have for accompaniment to bring out my potential as an artist?. In organizations, companies or in sports it is common to see processes implemented accompanying individuals and teams to increase their potential. We just have to see the retinue of collaborators of Rafa Nadal to realize the importance of a good accompaniment for the development of our activity. Just as Nadal goes out on the tennis court alone, we artists also develop our work mostly alone, but who prepares us mentally? Who helps us with the creative blocks so frequent in our profession? From lamuTa we have been working for years in the MAD EXPERIENCE (Art & Develop Movement), promoting significant creation processes, resulting in works of great artistic quality.

## ¿WHAT IS THE "MAD EXPERIENCE"?

# Training+Creation+Exhibition+Promotion

Complete artistic process from the creation of the work to the contact with cultural agents for its promotion and sale. Driven by contemporary artists and arttherapists.

With the possibility of exhibiting in a unique place and having the work valued by professionals from the art world.

All this in Úbeda, a city declared a World Heritage Site

## WHO IS IT ADDRESSED TO?

The MAD Experience proposal is aimed at both national and international artists motivated to immersing themselves in an evolutionary process of creation, complementary to any academic training.

#### MAD EXPERIENCE GOALS

- Generating an experience of opening up to new dynamics of artistic creation through professional accompaniment.
  - Promoting a conscious process of creation, experimenting with the communicative characteristics of each medium, its possibilities and applications, creating an effective message.
  - Enabling synergy between the different artists participating in the project, favoring a communicative and enriching environment.
- Offering the exhibition space, as the culmination of the process, opening the experience to the public
- Providing the opportunity to assess the work itself by professionals in the field (gallery dealers).
- Put forward information about crypto art and the new situation of the art market.
- Creating a pioneering process of contemporary art in a World Heritage city



## Information of interest

**DATE:** from July 31st to August 7th. The reception of the participants will take place on July 31st. NUMBER OF PLACES: 10

**Place:** Deconsecrated Church of San Lorenzo, Úbeda; managed by the Huerta de San Antonio Foundation. <u>www.iglesiasanlorenzoubeda.com</u>

**Enrollment:** 965€ (VAT included) +accommodation\*.

It includes: Breakfast workshops Materials Exhibition assembly / set up Talking about cryptoart, current art market and galleries Portfolio viewing by art curators closing dinner

#### \*Accommodation:

Bed in triple room: 120€ (7 noches) Bed in a double room: 200€ (7 noches) Double bed in shared room: 230€ (7 noches) Sofá bed: 50€ (7 noches)

\*The accommodation is in a house adjoining the church in Casa de San Lorenzo. Plaza de San Lorenzo, 11. Úbeda.

## **Registration reservation**

Send name, surnames, ID, telephone number and any information that you would like to share regarding your artwork (Instagram, web...) to **infolamuta@gmail.com** along with proof of payment of 50% of the registration fee through bank transfer to **ES79 3183 1400 5810 0334 1821** (Arquia bank). Free cancellation until July 1st. From July 2nd to 15th, 50% of the reservation will be refunded.

For other types of financing, please feel free to consult us.

























#### Team

lamuTa is a group of contemporary artists who have developed their own methodology (MAD Art & Develop Movement) for the comprehensive accompaniment of the artist, focusing on personal, social and artistic transformation. For more information visit our website

# www.lamuta.art

Ana Rodríguez. Graduated in Fine Arts from the Alonso Cano Faculty of Fine Arts in Granada, she obtained the Pedagogical Adaptation Course at the University of Jaén. She graduated as an Art Therapist at the Metáfora Center, in the Master of Psychotherapeutic Applications of Artistic Practice, by the University of Barcelona. At the same time, she has developed her artistic production with introspective works through abstraction and installation, sculpture and performance work. Developing her work as an art therapist, she has specialized in groups at risk of social exclusion and accompanying artists, alonside her work as a job counselor. Full member of the Andalusian Professional Art Therapy Association ANDART, he has developed art and social inclusion projects. Motivated by her belief in the transforming power of art, she designs performances that have an impact on the artistic evolution of the people for whom they are intended.

José Robles. Doctor in chemistry and visual artist who uses art to situate himself in the world and to survive. His memory depends on the smell of experiences and records his experiences through a photo camera.

He has trained at the Blank paper school, the José Nogué art school and with professionals such as Pilar Albarracín, José Guerrero or Edu dacosta, among others. He is a specialist in art editing and has carried out alternative training with Río Muten and her scenic liberation, dragon dreaming, art therapy and mindfulness. Together with his colleagues from the lamuta artistic group, he has developed his own modern methodology for accompanying artists.

He was selected in the II meeting of Photographic Creation of Andalusia, organized by the Andalusian Center of Photography under the direction of Rafael Doctor. He has exhibited and curated international exhibitions. He has recently been the winner of the fourth lucid section of the PA-TA-TA festival (exhibition at the José Guerrero center) and the II Art and Commitment award of the Pablo de Olavide University. Creator, together with the components of lamuTa, of the 1st Conference on Contemporary Art Creation in Jaén aimed to artists. He has also carried out workshops and accompaniment of social campaigns through artistic disciplines, such as the Nosaltres project (Castellón) or the project Yo me miro tú me ves (Jaén) with young ex-guardians.



Pablo Lara. Visual artist trained in Illustration in Saint Martins (London), sculptural techniques in EADO (Córdoba), Scenic Liberation with Río Muten, Creation Processes with Pilar Albarracín, among others. He culminated his training in Gestalt Art Therapy with the exhibition Las Huellas de mi Vida at the CAAC in Malaga. He currently works as a metal sculpture teacher at the José Nogué Art School and has exhibited at the Lucid Room of the José Guerrero Museum in Granada, at the Arab Baths Cultural Center in Jaén, the Santa Isabel Royal Academy of Fine Arts of Hungary, and in theaters in Madrid, Ceuta, Sitges, etc, in addition to conducting workshops using art to accompany processes such as the Creativity Strategies Workshop to reach Citizenship. CVONGD. Valencia, the carrying out of the Nosaltres Intercultural Awareness Campaign. Castellón de la Plana, facilitation Conferences on Feminisms Córdoba Solidaria, Intervention with Young People Self-concept and Emotional Intelligence Puente Genil City Council, Workshops for Men Dismantling the Patriarchal Mind, workshops with ex-tutelary youth Yo Me Miro Tú Me VES or holding of the 1st Conference of Contemporary Creation in Jaén.

In recent years he has been awarded at the PATATA Photography Festival and at the II Art and Commitment Award of the Pablo de Olavide University together with his colleagues from the lamuTa collective and individually he has obtained the first prize at the VI DCOOP Sculpture Award and the XXV Pere Jou Sculpture Award.

#### **Contact info**

infolamuta@gmail.com

+34633463915 Ana +34638118798 Pablo +34669683891 Jose

https://www.instagram.com/lamuta.art/ https://www.facebook.com/lamuta.art

